# Marcus & Millichap

# Offering Memorandum



## NON-ENDORSEMENT AND DISCLAIMER NOTICE

### Non-Endorsements

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### Disclaimer

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9009 BURNET AVE North Hills, CA ACT ID ZAA0121258



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# FINANCIAL



### **RENT ROLL SUMMARY**

### **FINANCIAL ANALYSIS**

		<b>.</b> .		
As	of	Sept	embe	r.2019

					Current			Potential	
Unit Type	# of Units	Ava Sa Feet	Rental Range	Average Rent	Average Rent / SF	Monthly Income	Average Rent	Average Rent / SF	Monthly Income
2 Bed / 2.5 Bath	17	N/A	\$0 - \$2,556	\$2,221	N/A	\$37,761	\$2,353	N/A	\$40,000
3 Bed / 2.5 Bath	12	N/A	\$2,624 - \$3,014	\$2,783	N/A	\$33,399	\$3,000	N/A	\$36,000
3 Bed / 2.75 Bath	12	N/A	\$2,475 - \$2,839	\$2,731	N/A	\$32,775	\$3,000	N/A	\$36,000
3 Bed / 3 Bath	1	N/A	\$2,757 - \$2,757	\$2,757	N/A	\$2,757	\$3,050	N/A	\$3,050
4 Bed / 3 Bath	1	N/A	\$3,104 - \$3,104	\$3,104	N/A	\$3,104	\$3,200	N/A	\$3,200
Totals/Weighted Averages	43	0		\$2,553	\$0.00	\$109,796	\$2,750	\$0.00	\$118,250
Gross Annualized Rents				\$1,317,552			\$1,419,000		

Notes:





## 9009 BURNET AVE

## **RENT ROLL DETAIL**

### As of September, 2019

		Current		Potential	Potential
Unit	Unit Type	Rent / Month	Rent / SF/ Month	Rent / Month	Rent/ SF/ Month
0	2 Bed / 2.5 Bath	\$2,304	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,507	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,379	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$1,976	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	Vacant	\$0.00	\$0	\$0.00
0	2 Bed / 2.5 Bath	\$2,250	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,556	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,169	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,500	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,500	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,525	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,525	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,188	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,233	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,492	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,184	\$0.00	\$2,500	\$0.00
0	2 Bed / 2.5 Bath	\$2,473	\$0.00	\$2,500	\$0.00
0	3 Bed / 2.5 Bath	\$2,832	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.5 Bath	\$2,743	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.5 Bath	\$2,845	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.5 Bath	\$2,771	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.5 Bath	\$3,014	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.5 Bath	\$2,693	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.5 Bath	\$2,637	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.5 Bath	\$2,624	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.5 Bath	\$2,790	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.5 Bath	\$2,796	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.5 Bath	\$2,827	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.5 Bath	\$2,827	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.75 Bath	\$2,719	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.75 Bath	\$2,752	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.75 Bath	\$2,758	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.75 Bath	\$2,839	\$0.00	\$3,000	\$0.00

## **RENT ROLL DETAIL**

### As of September, 2019

Unit	Unit Type		Current Rent / Month	Current Rent / SF/ Month	Potential Rent / Month	Potential Rent/ SF/ Month
0	3 Bed / 2.75 Bath		\$2,757	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.75 Bath		\$2,702	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.75 Bath		\$2,668	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.75 Bath		\$2,834	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.75 Bath		\$2,815	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.75 Bath		\$2,475	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.75 Bath		\$2,803	\$0.00	\$3,000	\$0.00
0	3 Bed / 2.75 Bath		\$2,653	\$0.00	\$3,000	\$0.00
0	3 Bed / 3 Bath		\$2,757	\$0.00	\$3,050	\$0.00
0	4 Bed / 3 Bath		\$3,104	\$0.00	\$3,200	\$0.00
Total		0	\$109,796	\$0.00	\$118,250	\$0.00

## FINANCIAL ANALYSIS

## **OPERATING STATEMENT**

Income	Current		Pro Forma	Notes	Per Unit	Per SF
Gross Potential Rent	1,419,000		1,461,570		33,990	0.00
Loss / Gain to Lease	(101,448)	7.1%	0		0	0.00
Gross Current Rent	1,317,552		1,461,570		33,990	0.00
Physical Vacancy	(39,527)	3.0%	(43,847)	3.0%	(1,020)	0.00
Economic Vacancy						
Non-Revenue Units		0.0%	0		0	0.00
Bad Debt		0.0%	0		0	0.00
Concession		0.0%	0		0	0.00
Total Vacancy	(\$39,527)	3.0%	(\$43,847)	3.0%	(\$1,020)	\$0
Economic Occupancy	97.00%		97.00%			
Effective Rental Income	1,278,025		1,417,723		32,970	0.00
Other Income						
Utility Bill-Back					0	0.00
All Other Income					0	0.00
Total Other Income	\$0		\$0		\$0	\$0.00
Effective Gross Income	\$1,278,025		\$1,417,723		\$32,970	\$0.00

Expenses	Current		Pro Forma	Notes	Per Unit	Per SF
Real Estate Taxes	193,867		193,867		4,509	0.00
Insurance	8,539		8,539		199	0.00
Utilities - Electric	2,710		2,710		63	0.00
Utilities - Water & Sewer	57,183		57,183		1,330	0.00
Telephone/Intercom/Submeter	5,786		5,786		135	0.00
Trash Removal	26,016		26,016		605	0.00
Repairs & Maintenance	30,000		30,000		698	0.00
Landscaping	2,400		2,400		56	0.00
Marketing & Advertising	1,805		1,805		42	0.00
Maintenance Wages	11,880		11,880		276	0.00
Pest Control	1,549		1,549		36	0.00
Legal Fees	2,525		2,525		59	0.00
Misc. Expenses	13,054		13,054		304	0.00
Operating Reserves	12,900		12,900		300	0.00
Management Fee	51,121	4.0%	56,709	4.0%	1,319	0.00
Total Expenses	\$421,335		\$426,923		\$9,928	\$0.00
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Marcus & Millichap

## FINANCIAL ANALYSIS

## PRICING DETAIL

Summary		
Price	\$16,250,000	
Down Payment	\$3,250,000	20%
Number of Units	43	
Price Per Unit	\$377,907	
Price Per SqFt	\$0.00	
Rentable SqFt	0	
Lot Size	1.25 Acres	
Approx. Year Built	2009	

Returns	Current	Pro Forma
CAP Rate	5.27%	6.10%
GRM	12.33	11.12
Cash-on-Cash	5.47%	9.60%
Debt Coverage Ratio	1.26	1.46

Financing	1st Loan	
Loan Amount	\$13,000,000	
Loan Type	New	
Interest Rate	3.25%	
Amortization	30 Years	
Year Due	2024	

Loan information is subject to change. Contact your Marcus & Millichap Capital Corporation representative.

# Of Units	Unit Type	SqFt/Unit	Scheduled Rents	Market Rents
17	2 Bed / 2.5 Bath	0	\$2,360	\$2,353
12	3 Bed / 2.5 Bath	0	\$2,783	\$3,000
12	3 Bed / 2.75 Bath	0	\$2,731	\$3,000
1	3 Bed / 3 Bath	0	\$2,757	\$3,050
1	4 Bed / 3 Bath	0	\$3,104	\$3,200

### Operating Data

Income		Current		Pro Forma
Gross Scheduled Rent		\$1,317,552		\$1,461,570
Less: Vacancy/Deductions	3.0%	\$39,527	3.0%	\$43,847
Total Effective Rental Income		\$1,278,025		\$1,417,723
Other Income		\$0		\$0
Effective Gross Income		\$1,278,025		\$1,417,723
Less: Expenses	33.0%	\$421,335	30.1%	\$426,923
Net Operating Income		\$856,690		\$990,800
Cash Flow		\$856,690		\$990,800
Debt Service		\$678,922		\$678,922
Net Cash Flow After Debt Service	5.47%	\$177,769	9.60%	\$311,878
Principal Reduction		\$260,276		\$268,862
Total Return	13.48%	\$438,045	17.87%	\$580,740

Expenses	Current	Pro Forma
Real Estate Taxes	\$193,867	\$193,867
Insurance	\$8,539	\$8,539
Utilities - Electric	\$2,710	\$2,710
Utilities - Water & Sewer	\$57,183	\$57,183
Telephone/Intercom/Submeter	\$5,786	\$5,786
Trash Removal	\$26,016	\$26,016
Repairs & Maintenance	\$30,000	\$30,000
Landscaping	\$2,400	\$2,400
Marketing & Advertising	\$1,805	\$1,805
Maintenance Wages	\$11,880	\$11,880
Pest Control	\$1,549	\$1,549
Legal Fees	\$2,525	\$2,525
Misc. Expenses	\$13,054	\$13,054
Operating Reserves	\$12,900	\$12,900
Management Fee	\$51,121	\$56,709
Total Expenses	\$421,335	\$426,923
Expenses/Unit	\$9,798	\$9,928
Expenses/SF	\$0.00	\$0.00

## FINANCIAL ANALYSIS

## PROPOSAL PRICE

				Initial Cash-			
A trade price in the	Purchase	Current	Pro Forma	on-Cash	Price	Price	Pro Forma
current investment	Price	Cap Rate	Cap Rate	Return	Per SF	Per Unit	GRM
environment of	\$16,500,000	5.19%	5.99%	4.98%	\$0.00	\$383,721	11.29
	\$16,450,000	5.21%	6.01%	5.08%	\$0.00	\$382,558	11.26
	\$16,400,000	5.22%	6.03%	5.17%	\$0.00	\$381,395	11.22
\$16,500,000	\$16,350,000	5.24%	6.05%	5.27%	\$0.00	\$380,233	11.19
+,,	\$16,300,000	5.26%	6.07%	5.37%	\$0.00	\$379,070	11.15
to	\$16,250,000	5.27%	6.10%	5.47%	\$0.00	\$377,907	11.12
	\$16,200,000	5.29%	6.12%	5.57%	\$0.00	\$376,744	11.08
\$16,000,000	\$16,150,000	5.30%	6.14%	5.67%	\$0.00	\$375,581	11.05
	\$16,100,000	5.32%	6.17%	5.77%	\$0.00	\$374,419	11.02
	\$16,050,000	5.34%	6.19%	5.87%	\$0.00	\$373,256	10.98
	\$16,000,000	5.35%	6.21%	5.97%	\$0.00	\$372,093	10.95

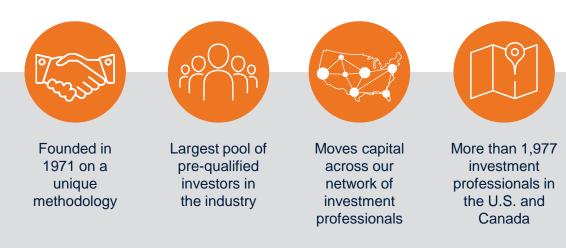
Market Loan	
Interest Rate	3.25%
Amortization Period	30 Years
Months of Interest Only	0 Months
Annual Loan Constant	5.22%
Loan Term	5 Years
Loan to Value	80%
Loan Amount	\$13,000,000
Down Payment	\$3,250,000

Property Details			
Total Number of Units	43	Year Built/Renovated	2009
Total Square Feet	0	Average Monthly Rent Per Unit	\$2,608
Average Square Feet Per Unit	0	Asset Type	Multifamily



# MARCUS & MILLICHAP PREMIER INVESTMENT SERVICES

Marcus & Millichap is the premier commercial real estate investment services firm in the United States. Founded in 1971 on a unique model that matches each property with the largest pool of pre-qualified investors, we leverage four decades worth of experience and relationships to handle all of your commercial real estate needs. Our team of more than 1,977 professionals in the U.S. and Canada focuses exclusively on real estate investment sales, financing, research, and advisory services.



## WITH AN EXCLUSIVE FOCUS ON

real estate investment sales, financing, research, and advisory services

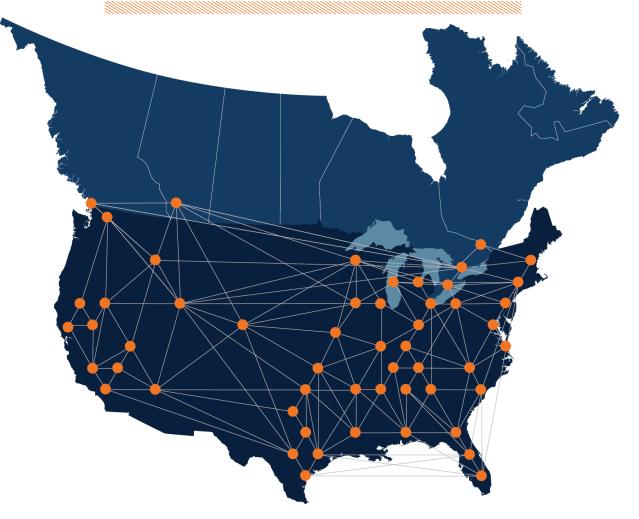
# MORE THAN 1,977 INVESTMENT PROFESSIONALS

WE HAVE ACCESS TO THE INDUSTRY'S LARGEST POOL OF PRIVATE AND INSTITUTIONAL INVESTORS, RESULTING IN THE MOST EFFICIENT PROCESS FOR MATCHING BUYERS AND SELLERS, LOCALLY, REGIONALLY, AND NATIONALLY.

# MAXIMIZING RESULTS WITH 80 OFFICES THROUGHOUT THE U.S. AND CANADA

With our collaborative culture, cutting-edge technology, and proven methodology, we efficiently match buyers and sellers both regionally and nationally to maximize your success.

## MOVING CAPITAL, MAXIMIZING VALUE



# WIDE RANGE OF CAPABILITIES, PROVEN EXECUTION PROCESS

Our proprietary platform and wide range of capabilities maximize our client results. As an industry leader in closed transactions with a history of repeat business, you can trust in our decades of process-driven success.

## MARCUS & MILLICHAP CAPABILITIES

Investment Sales and Product Specialization

Largest Collaborative Investment Sales Force

Local Submarket Client Coverage

Industry Leading Technology Platform

Real-Time Access to Transaction Data

Access to Competitive Financing

Largest Pool of Exclusive Inventory

## PERFECTED PROCESS-DRIVEN EXECUTION

Pricing, Marketing, and Positioning Strategy to Drive Competitive Bidding

Timeline-Driven Escrow Management to Mitigate Risk

Transaction Execution for 1031 Exchange Candidates

**9,472** TRANSACTIONS CLOSED IN 2018

**4.7** 

TRANSACTIONS CLOSED EVERY BUSINESS HOUR

47%

TRANSACTIONS CLOSED WITH OUT-OF-STATE CAPITAL IN 2018

## Millichap & Millichap

# THE MARCUS & MILLICHAP ADVANTAGE

Marcus & Millichap tailors our investment strategies to meet the unique needs and goals of each client. To best serve our clients and to maximize value, we combine our collaborative culture with the world's most advanced technology to create the industry's most powerful proprietary marketing system.





# SPECIALTY DIVISIONS

Because we cover a wide variety of property types, Marcus & Millichap gives you access to the industry's largest investment inventory. Through property specialization and information sharing, our investment professionals cultivate relationships across the U.S. and Canada. We leverage these relationships to provide our clients with the insight and opportunities to maximize their investments.

# MARCUS & MILLICHAP NETWORK

When a client hires a local agent, the entire Marcus & Millichap team stands behind that agent. Each investment professional can leverage Marcus & Millichap's carefully cultivated network of local, regional, and national contacts in order to provide clients with access to our unsurpassed product inventory, large client base that is sourced both internally and externally, and excellent product capital sourcing. Through maximum controlled exposure, our local agents create a maximum result for each client.



# INVESTMENT OPTIONS AND OPPORTUNITIES

The success of Marcus & Millichap is based on our collaborative culture of information sharing across our network of more than 1,977 investment professionals, which maximizes value for each of our clients.

Working with a unique platform that is antithetical to the concept of "pocket listings," our investment professionals share all listings with the entire Marcus & Millichap team. Each professional specializes in a property type and has a database of local properties and owners, which is leveraged in every client assignment. Because each local agent specializes in a single product type in a specific geographic region, our clients are completely covered across the U.S. and Canada with every investment.

Our foundation of information sharing maximizes pricing for our clients and gives us the largest inventory of any firm in the industry.

THE SIZE AND ACCESSIBILITY OF OUR INVENTORY ENABLES YOU TO SELL YOUR PROPERTY AND QUICKLY MOVE INTO ANOTHER PROFITABLE INVESTMENT. 1,977 COLLABORATIVE AGENT DATABASES

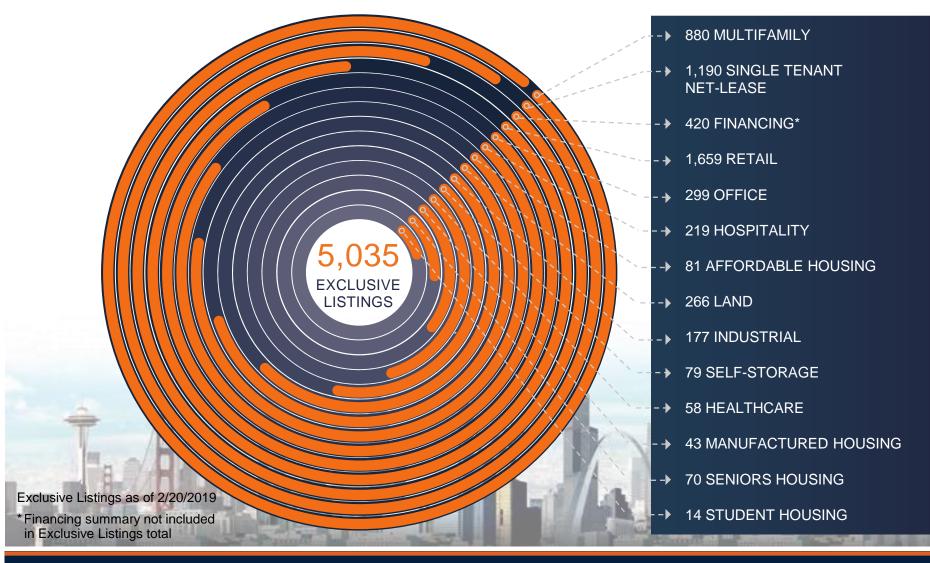
\$22.4B CURRENTLY EXCLUSIVELY LISTED

INDUSTRY'S LARGEST SELECTION OF QUALITY INVESTMENT INVENTORY

1031 EXCHANGES 32%
TRANSACTIONS CLOSED WITH 1031 EXCHANGE BUYERS

IN 2018

# GAIN ACCESS TO THE NATION'S LARGEST EXCLUSIVE INVENTORY OF PROPERTIES FOR ALL PRODUCT TYPES



# **ADVISORY SERVICES ACROSS THE OWNERSHIP** LIFECYCLE

Whether you're looking to buy, sell, refinance, or hold, Marcus & Millichap leverages real-time market research to assess local and national trends, with specialized focus on individual property types. Backed by the collaborative culture of industry experts, your local investment professional will walk you through each phase of your investment strategy.

# MANAGE AND OPERATE

### INVESTOR CONCERNS

Is holding my asset the most profitable choice in this market?

How can I best take advantage of the capital markets to maximize my returns?

Based on my investment risk tolerance and objectives, what opportunities should I consider?

How should I position my portfolio for potential changes in market conditions?

### MARCUS & MILLICHAP'S SOLUTIONS

Strategic "hold" analysis

Refinance strategic analysis

Quarterly investment return analysis

Ongoing market and submarket research

Ongoing product-specific research

# DISPOSITION AND EXCHANGE

## INVESTOR CONCERNS Is now the right time to sell? How can I leverage the capital markets to maximize my results? consideration? How do I optimize my position via a disposition? current market? What alternatives and associated investment returns would I have in the event of a sale? MARCUS & MILLICHAP'S SOLUTIONS SOLUTIONS Value and market positioning analysis Disposition buyer financing New acquisition financing 1031 exchange investment alternatives analysis

## **ACQUISITION**

## INVESTOR CONCERNS

When is the right time to buy?

What investment opportunities are available for my

What are the risks in the

What are my financing options?

How will an acquisition impact my portfolio's returns?

# MARCUS & MILLICHAP'S

Pre-acquisition analysis

Financial investment analysis

Market and submarket research

Product-specific research

# MARCUS & MILLICHAP CAPITAL CORPORATION CAPABILITIES

MMCC—our fully integrated, dedicated financing arm—is committed to providing superior capital market expertise, precisely managed execution, and unparalleled access to capital sources providing the most competitive rates and terms.

We leverage our prominent capital market relationships with commercial banks, life insurance companies, CMBS, private and public debt/equity funds, Fannie Mae, Freddie Mac and HUD to provide our clients with the greatest range of financing options.

Our dedicated, knowledgeable experts understand the challenges of financing and work tirelessly to resolve all potential issues for the benefit of our clients.



Closed 1,678 debt and equity financings in 2018



National platform operating within the firm's brokerage offices



\$6.24 billion total national volume in 2018



Access to more capital sources than any other firm in the industry

# WHY MMCC?

Optimum financing solutions to enhance value

Enhanced control through investor qualification support

Enhanced control through MMCC's ability to qualify investor finance contingencies

Enhanced control through quickly identifying potential debt/equity sources, processing, and closing buyer's finance alternatives

Enhanced control through MMCC's ability to monitor investor/due diligence and underwriting to ensure timely, predictable closings

# **GLOBAL CAPITAL GROUP**

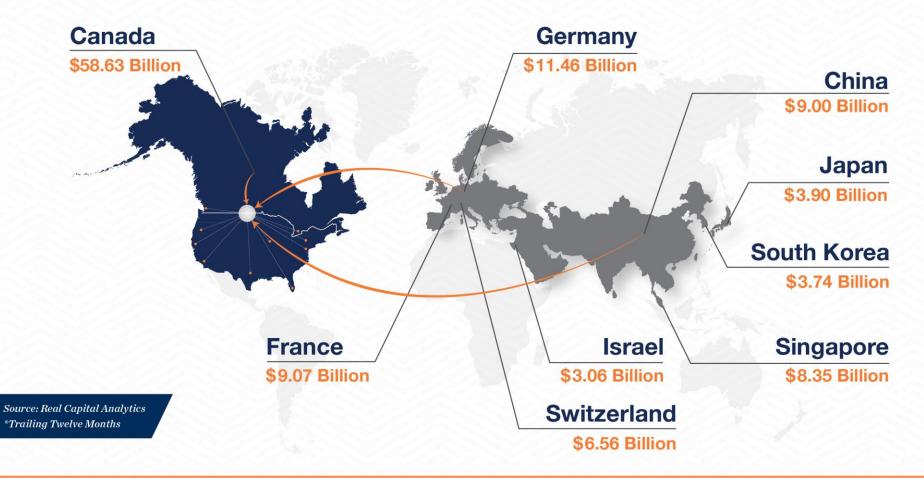
The Marcus & Millichap Global Capital Group provides the opportunity to expose your property to more foreign buyers with the guided expertise of our senior investment specialists. Our firm is comprised of 80+ offices throughout US and Canada, and we provide investors with an exclusive inventory, financing capabilities, research and advisory services.



# \$135 Billion of Global Capital Flow to North America\*

Access our network of industry leading investment professionals to leverage our expanding global reach.





## **UPCOMING EVENTS**

JAN

FEB

ICSC WHISTLER January 27-29, 2019 | Whistler, Canada

QUEBEC APARTMENT CONFERENCE February 19, 2019 | Montreal, Canada

REALCAPITAL CONFERENCE February 26, 2019 | Toronto, Canada

MAR

MIPIM March 12-15, 2019 | Cannes, France

APR

MAY

AUG

VANCOUVER RE FORUM April 4, 2019 | Vancouver, Canada

UDI MONTREAL April 16, 2019 | Montreal, Canada

MONTREAL REAL ESTATE FORUM April 17, 2019 | Montreal, Canada

EXPO REAL ESTATE MEXICO May 29-30, 2019 | Mexico City, Mexico

EXPO REAL ESTATE ARGENTINA August 2019 | Buenos Aires, Argentina HOW TO FIND GLOBAL BUYERS/ GLOBAL EQUITY NYC SUMMIT September 2019 | New York, USA

SEP

OCT

NOV

CANADIAN APARTMENT INVESTMENT CONFERENCE September 4, 2019 | Toronto, Canada

REALREIT TORONTO September 5, 2019 | Toronto, Canada

ICSC TORONTO September 23-25, 2019 | Toronto, Canada

EXPO REAL October 7-9, 2019 | Munich, Germany

OTTAWA RE FORUM October 17-19, 2019 | Ottawa, Canada

EXPO REAL ESTATE PERU November 2019 | Lima, Peru

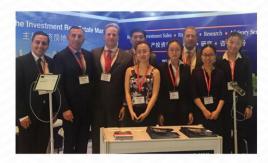
TORONTO REAL ESTATE FORUM November 2019 | Toronto, Canada

ULI JAPAN November 2019 | Tokyo, Japan











## MARKETING TEAM

## Arash Memary



ARASH MEMARY ASSOCIATE ASSOCIATE MEMBER, NATIONAL MULTI HOUSING GROUP

Over 1,977 Sales and Financing Professionals in Offices Throughout the U.S. and Canada



MARCUS & MILLICHAP SUPPORT Filip Niculete SENIOR VICE PRESIDENT INVESTMENTS



MARCUS & MILLICHAP SUPPORT Glen Scher VICE PRESIDENT INVESTMENTS



DEBT & STRUCTURED FINANCING Danny Abergel SENIOR MANAGING DIRECTOR CAPITAL MARKETS



DEBT & STRUCTURED FINANCING Sharone Sabar SENIOR MANAGING DIRECTOR CAPITAL MARKETS



MARCUS & MILLICHAP SUPPORT Scott Jaul Agent Assistant



MARCUS & MILLICHAP SUPPORT Carolyn Higgins EXECUTIVE ASSISTANT

### OFFERING MEMORANDUM • ELECTRONIC BROCHURES • MARKET RESEARCH • DEMOGRAPHICS



MARCUS & MILLICHAP SUPPORT Matt Brown MARKETING COORDINATOR

### MARKETING - TEAM

More Than 1,977 Professionals Throughout the U.S. & Canada

Electronic Marketing (MNet, Email, Posting, etc.) Direct Client Calling Effort Advertising & Direct Mail Cooperating Brokerage Community Confidentiality Registration Offering Memorandum Distribution

ESCROW MANAGEMENT • WIRE TRANSFERS • THIRD-PARTY REPORTS • ESTOPPEL • PRODUCTION



### 9009 BURNET AVE

### MARKETING TEAM

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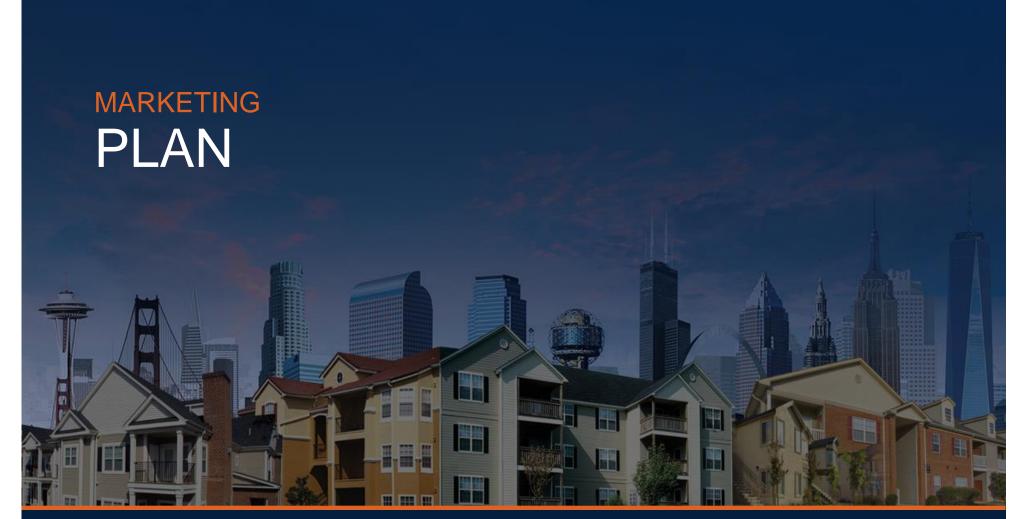


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Select Investment Sale Transactions



## 3,480 MULTIFAMILY SALES TRANSACTIONS CLOSED IN 2018



# PREMIER ACCESS TO INVESTOR PROFILES

Our comprehensive marketing plan gives you access to the full spectrum of investment profiles, with a special emphasis on cross-product and 1031 exchange capital.

### MARKETING PLAN

## Foreign and International Buyers

Foreign investors seeking domestic opportunities and technology enablers that direct foreign demand

## 1031 Exchange Capital

Investors seeking acquisition opportunities for capital gains tax deferral

## **Cross-Product Capital**

Opportunistic investors seeking diversification in other real estate property types

## **1st Tier Investors**

Pension funds, advisors, banks, REITs, and life insurance companies

## 2nd Tier Investors

Syndicators, developers, merchant builders, general partnerships, and professional investors

## **3rd Tier Investors**

Private, individual investors who account for the majority of transactions in the marketplace

# MAXIMUM EXPOSURE CREATES MAXIMUM VALUE

Our comprehensive marketing plan provides strategic exposure for your asset. Whether the optimal strategy requires maximum exposure within a single profile, broad exposure across all investor profiles, or a hybrid approach, our platform ensures maximum value across every client profile.



### FOREIGN AND INTERNATIONAL BUYERS

As the leader in investment sales transactions annually, Foreign capital is drawn to our firm as the conduit to the nation's largest exclusively listed inventory. Foreign investors seek our advice, market reach and long-standing client relationships with the industry's largest pool of buyers and sellers.

### **1031 EXCHANGE CAPITAL**

Access the Industry's largest pool of 1031 exchange buyers, as a result of closing more transactions annually than any other commercial real estate brokerage firm.

### **CROSS-PRODUCT CAPITAL**

Our collaborative culture across product types, enabled through MNet, ensures access to the broadest pool of qualified investors.

### **1ST TIER INVESTORS**

Marcus & Millichap maintains long-term relationships with these investors via our IPA divisions, national product specialty groups, and over 800 senior investment professionals.

### 2ND TIER INVESTORS

We access via our highly organized national product specialty groups and the regional and national marketing opportunities they present.

### **3RD TIER INVESTORS**

Specializing exclusively in investment sales, our network of more than 1,977 investment professionals throughout the U.S. and Canada guarantees your property is exposed to the largest pool of qualified buyers.

### MARKETING PLAN

# COMPREHENSIVE INTERNAL AND EXTERNAL EXPOSURE

Our comprehensive marketing plan leverages all channels of communication to maximize property exposure, both internally and externally. We provide and produce offering memorandums, conduct internal and external email marketing, and initiate internal and external telephone contact.

Exposure to the market ultimately determines the final outcome of a sale, and we work to create the best exposure in the industry for your property.

## OFFERING MEMORANDUM

30-DAY LEAD: Finalize financial analysis, property overview, and photographs.

DAY 4: Deliver a draft of the offering memorandum for client approval.

DAY 6: Begin active marketing, using the offering memorandum as the focal point. In particular, highlight the property's future value.

Once active, the offering memorandum is available to all Marcus & Millichap sales professionals to present to our large pool of pre-qualified buyers.



**30-DAY LEAD**: Draft of email campaign presented for client approval.

DAY 6: First wave of internal and external email campaign sent with tracking capability for "opens." Commence follow-up via telephone to sell the opportunity, gauge interest, and overcome buyer objections.

DAY 20: Begin second wave of email campaign and telephone follow-ups.

Note: Email campaigns continue throughout the listing period.



# PHONE CONTACT

**30-DAY LEAD:** Probable buyer list created from team's database, including probable exchange buyers from prior 30-day sales comps.

DAY 6: Direct outreach to Marcus & Millichap sales professionals via office presentations and telephone conferences.

DAY 8: Marketing team makes direct telephone contact with list of all probable buyers.

Note: Telephone campaigns continue throughout the listing period.

MARKETING TIMELINE						
30-DAY LEAD	DAYS 1–15	DAYS 16–30	DAYS 31-60	DAYS 61–120		
Produce Offering MemorandumProduce FlyersReview Leases and Finalize UnderwritingClient Review of All MaterialsCreation of Targeted Buyer ListLender EvaluationSource Term Sheets in Capital MarketClient Review and Approval of All Materials	<ul> <li>Activate Listing in MNet, Our Proprietary Marketing System, to Instantly Match Prospective Buyers and Investment Professionals with Your Property</li> <li>Present Property at Local Sales Meetings</li> <li>Personally Contact Target Buyers: Private Hybrid and Institutional</li> <li>Source Term Sheets in Capital Markets</li> <li>Personally Conduct Property Tours</li> <li>Send Strategic Property E-Campaign to Prospective Buyers and Investment Professionals</li> <li>Expose Listing to www.MarcusMillichap.com: 26,948 Hits Daily</li> </ul>	<text></text>	Aggregate and Field Al Offers Qualify and Refine Buyer Pool Provide Access to All Due Diligence to Mitigate Retrade, Legal Delays, etc.	Coordinate Escrow Process Conduct Property Inspection Leverage Buyer to Open Escrow Non-Contingen Close Escrow		
MARKETING	ON MARKET					

### MARKETING PLAN

# WHY MARCUS & MILLICHAP?

## **01** YOUR LOCAL AGENT

Specialists in product type and geographic location

Creates buyer competition to maximize price and increase probability of a successful closing

Access to information sharing throughout the largest network of investment professionals in U.S. and Canada as part of our collaborative culture

Proactively promotes your property to local, regional, and national Marcus & Millichap professionals

## 02 THE MARCUS & MILLICHAP PLATFORM

Largest database of qualified investors in the industry

Unparalleled access to potential buyers, including one of the largest databases of 1031 exchange buyers

More than 1,977 investment professionals working collaboratively to achieve client results

# 03 A HISTORY OF CLIENT RESULTS

Repeat clients Decades worth of experience Highly-focused specialization Collaborative culture built on information sharing

Industry-leading technology platform

MARCUS & MILLICHAP IS A LEADING

COMMERCIAL REAL ESTATE INVESTMENT SERVICES FIRM IN THE U.S. AND CANADA

# MARKET



## SAN FERNANDO VALLEY OVERVIEW

Approximately 2.5 million people reside in the San Fernando Valley, which includes the submarkets of Northridge-Northwest San Fernando Valley, Van Nuys-Northeast San Fernando Valley, Woodland Hills, Burbank-Glendale-Pasadena and Sherman Oaks-North Hollywood-Encino. The area's population is expected to increase by 36,000 residents through 2023. Many people are attracted by the region's more affordable home prices.



## METRO HIGHLIGHTS

### **DIVERSE ECONOMY**

While the entertainment industry underpins the economy, other economic drivers include aerospace, insurance and healthcare.

### EDUCATED WORKFORCE

Roughly 36 percent of San Fernando Valley residents who are age 25 and older hold a bachelor's degree and 13 percent also obtained a graduate or professional degree.

### GROWTH

Population and household growth will increase faster than other large metros in Southern California, generating a demand for housing, and goods and services.

## ECONOMY

- Known for its entertainment industry, the Valley boasts more than 100 soundstages. Entertainment giants calling the Valley home include Walt Disney Co., Universal Studios, Warner Brothers, DreamWorks and Paramount Ranch.
- Aerospace giants Boeing and Northrop Grumman as well as 21st Century Insurance generate numerous well-paying jobs.
- Healthcare is also a major source of employment and providers here include Kaiser Permanente and Providence Health & Services. As a result of its large concentration of high salaries and successful companies, household incomes are above the national average.

## DEMOGRAPHICS



\* Forecast Sources: Marcus & Millichap Research Services; BLS; Bureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Census Bureau

## Millichap & Millichap

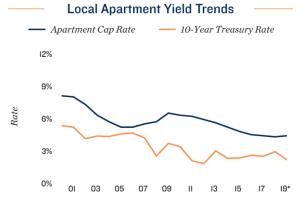
### MARKET OVERVIEW

# V LOS ANGELES COUNTY

### Heightened Delivery Volume Impacts Primary Regions; Investor Demand Bolsters Asset Values

Vacancy holds below 4 percent for a sixth consecutive year. The volume of supply additions in Los Angeles County has remained historically elevated since the third quarter of last year, yet a notable shift in vacancy has not occurred. Instead, unit availability in the metro compressed slightly over the past 12 months ending in June as net absorption matched delivery volume. With the number of project completions slated to intensify during the next six months, demand for luxury units will be further tested. A strong rate of household formation during the second half coupled with near cyclically low Class A vacancy suggests the sizable wave of upcoming apartments should be well received. Additionally, diverse economic expansion and steady income growth should allow more households and individuals to afford these higher-priced rentals; however, concessions usage is likely to rise as nearly 50 properties enter lease-up.

**Widespread deliveries equate to historic six-month span.** The metro's apartment inventory will swell by 9,400 units during the second half of 2019, a figure that exceeds the number of units completed during each of the previous two years. Five submarkets' rental stocks will grow by at least 1,000 dwellings, led by Downtown Los Angeles and Hollywood, where 1,700 and 1,600 units will come online, respectively. Santa Monica/Marina del Rey, the San Fernando Valley and Mid-Wilshire round out the list, with Long Beach welcoming more than 700 apartments following two years of no supply additions. This upcoming influx of rentals has yet to generate oversupply concerns as construction began on 36 additional projects, totaling 8,700 units, over the past four quarters.



\* Cap rate trailing 12-month average through 2Q Sources: CoStar Group, Inc.; Real Capital Analytics

#### Y-O-Y Effective Y-O-Y Vacancy Metro **BasisPoint** Rent Change Change Greater Downtown 4.6% 90 \$2,440 2.0% Los Angeles 3.2% Westside Cities 3.4% 50 \$3,263 San Fernando Vallev/ 3.4% 20 \$2,156 3.0% **Tri-Cities** South Bay/Long Beach 2.9% 3.5% 10 \$2,317 **Overall Metro** 3.8% 30 \$2.290 3.2%

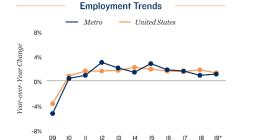
### Investment Trends

Multifamily 2019 Forecast

- Cyclically low Class C vacancy throughout Los Angeles County is prompting local private investors and high-net-worth individuals to acquire pre-1980sbuilt apartments that provide steady NOI growth following moderate property upgrades. Robust demand for value-add opportunities has many buyers willing to pay more than \$300,000 per unit for available complexes, often acquiring these assets via 1031 exchanges.
- Most trades fall in the \$8 million to \$15 million range, providing investors with an average cap rate in the low-4 percent band. Buyers with higher yield thresholds target listings in the San Gabriel and San Fernando valleys, where first-year returns can reach the high-4 to mid-5 percent range.
- While an influx of new rentals places upward pressure on vacancy in Greater Downtown Los Angeles, the region witnessed a pronounced uptick in deal flow over the past year. Heightened transaction velocity in Hollywood supported the rise in closings. The submarket appeals to a diverse pool of buyers as it is home to an equal distribution of Class A, B and C listings requiring capital deployments beyond \$10 million.

## MARKET OVERVIEW

# OS ANGELES COUNTY



# 2Q19 – 12-Month Period

EMPLOYMENT

1

increase in total .2% employment Y-O-Y

- Employment growth moderated over the past 12 months ending in June as organizations added 56,200 positions after expanding payrolls by 69,200 workers during the prior period. Amid recent hiring, metro unemployment fell 10 basis points to 4.5 percent.
- The number of education and health services positions grew by 21,700 over the past year, while the count of professional and tech services jobs elevated by 6,900.







\* Forecast

## CONSTRUCTION units completed 0.680

Y-O-Y

1

- Delivery volume doubled over the past four quarters, notably eclipsing the 5,300 units finalized during the prior yearlong span. Of the recently completed rentals, 60 percent were in Greater Downtown Los Angeles.
- At the end of June, construction was underway on 27,900 units with completion extending into 2021. The projects Ferrante in City West and Cumulus in West Adams each feature more than 1.000 rentals.

basis point increase 10 in vacancy Y-O-Y

VACANCY

- The county's vacancy rate fell to 3.6 percent in June following the absorption of 10,700 units over the past 12 months. During the prior year, unit availability compressed by 30 basis points.
- Demand for lower-cost rentals reduced Class C vacancy in the metro 40 basis points to 2.3 percent, while strong leasing velocity at luxury complexes slashed availability to 4.4 percent, equating to a year-overyear decline of 10 basis points.

RENTS

1

increase in effective 3.8% rents Y-O-Y

- The average effective rent reached \$2,259 per month in the second quarter after posting a 4.1 percent increase a year ago. Spanning the past 12 months, 10 percent of available units offered concessions.
- Rent growth was most exaggerated in the Class C sector, where the average rate climbed 4.1 percent to \$1,556 per month. Effective rates at Class A apartments were subdued, rising 1.7 percent following a 3.6 percent uptick during the previous 12-month span.

LOS ANGELES COUNTY

### MARKET OVERVIEW



\*Mortgage payments based on quarterly median home price with a 30-year fixed-rate conventional mortgage, 90% LTV, taxes, insurance and PMI. \*\*2019-2024 Annualized Rate

### Sales Trends

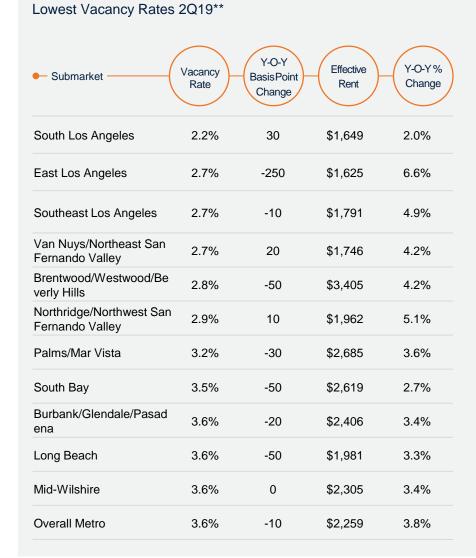
### Class C Listings Generate Robust Buyer Competition as Renters Seek Lower-Cost Housing

- Transaction velocity rose by 2 percent over the past 12 months ending in June, yet sales • volume decreased by \$500 million as Class C transactions accounted for nearly 60 percent of total deal flow.
- ٠ Amid the uptick in sales activity, the metro's average pricing rose 8.3 percent over the past year, reaching \$284,000 per unit. Increasing property values did not impact overall cap rates as the county's average first-year return held at 4.3 percent.



Outlook: Assets near recent and future light-rail extensions remain in high demand among buyers as more renters seek to avoid freeway commutes.

### Submarket Trends



\*\* Includes submarkets with more than 30,000 units of inventory

#### \* Trailing 12 months through 2Q19

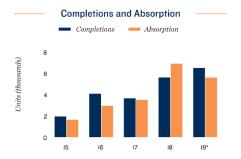
\*\* Only submarkets with a rental stock of more than 20,000 units were included. Pricing trend sources: CoStar Group, Inc.; Real Capital Analytics

## OS ANGELES METRO AREA: GREATER DOWNTOWN LOS ANGELES

### MARKET OVERVIEW

#### Investment Trends

- Spanning the past two years ending in June, Greater Downtown's apartment inventory climbed by nearly 9,700 units, yet vacancy compressed by 60 basis points, signaling strong leasing activity at newly delivered properties. Concessions usage is aiding the absorption of luxury units so far this year, with more than 20 percent of rentals in Downtown Los Angeles and Hollywood offering incentives during the second quarter. Demand for high-end apartments will be further tested during the second half as more than 4,300 doors are finalized. This upcoming influx of supply, and the resulting short-term rise in vacancy, is not deterring project starts as construction began on 10 properties during the first half of 2019, including five in Hollywood.
- Transaction velocity rose over the past four quarters, aided by increased sales activity in Hollywood, where a variety of listings were available for acquisition. Here, Class B and C properties of various vintages provide investors with low-3 to 4 percent initial returns, with most complexes trading for more than \$10 million. Koreatown and East Hollywood represent additional locales for Class C deals, as pricing remains below \$300,000 per unit for most assets.
- Hollywood and Downtown Los Angeles provide institutional investors with select opportunities to acquire buildinas constructed within the past five years, with pricing exceeding \$700,000 per unit.



## 2Q19 – 12-Month Period

CONSTRUCTION units completed 6.490

Y-O-Y

- The number of units completed • over the past 12 months ending in June doubled on a year-overyear basis, with at least eight properties comprising more than 300 units finalized. Deliveries were concentrated in Downtown Los Angeles, where nearly 4,400 apartments came online.
- The construction of 12,770 units is currently underway, with completions extending into the second quarter of 2021.



Vacancy Rate Trends



#### basis point increase 20 in vacancy Y-O-Y

VACANCY

- The absorption of 3,300 units partially negated the impact of 6,500 new units, with regional vacancy rate rising to 4.2 percent.
- · Vacancy was unchanged or rose in each of Greater Downtown Los Angeles' three submarkets, driven by rising Class A unit availability. Downtown Los Angeles registered the largest increase, 70 basis points, while vacancy in Mid-Wilshire held at 3.6 percent on net absorption of 1.200 units.

2.8% increase in effective rents Y-O-Y

RENTS

- The region's average effective rate reached \$2,420 per month in June, after rising 4.4 percent during the previous 12-month span.
- · Increased concessions usage in **Downtown Los Angeles** hindered overall rent growth over the past year. The submarket's average effective rate rose 0.6 percent to \$2,515 per month. Mid-Wilshire registered the most pronounced rent gain, 3.4 percent.

\* Forecast

1

# LOS ANGELES METRO AREA: WESTSIDE CITIES

## MARKET OVERVIEW

#### Investment Trends

- Consistent growth by high-profile tech, entertainment and financial firms continues to bolster the number of high-paying jobs in the Westside. Many of these positions are held by affluent millennials that historically rent and desire proximity to regional employment hubs. An increase in this age cohort's population has heightened demand for Class A apartments, reducing the availability of these units in both Santa Monica/Marina del Rev and Brentwood/Westwood/Beverly Hills over the past 12 months. Demand for luxury rentals will be further tested in the next two guarters as 1,900 apartments are slated for finalization. This total includes more than 1,200 doors in Santa Monica/Marina del Rey. While the overall influx of supply additions during the second half will have a short-term impact on regional vacancy, unit availability should not exceed the low-3 percent band, supporting consistent rent growth in the metro's highest-priced rental market.
- In-county buyers are targeting smaller Class B and C properties that feature a high concentration of either studios, onebedroom or two-bedroom units. Throughout the Westside, these complexes are trading for \$8 million to \$15 million, providing investors with 3 to low-4 percent first-year cap rates. Class C assets priced around \$300,000 per unit remain available in Culver City and West Hollywood, while pricing for Class B properties exceeds \$500,000 per unit throughout the region.



## 2Q19 – 12-Month Period

CONSTRUCTION units completed 800

Y-O-Y

- Supply additions rose moderately over the past four guarters following a 12-month span where 650 units were finalized. The recent uptick in completions was supported by the delivery of 480 rentals in Santa Monica/Marina del Rey.
- The development pipeline consists of 4,600 units currently under construction. At least 1,000 apartments are being built in each of the region's three submarkets, with deliveries planned into 2021.





#### basis point 40 decrease in vacancy Y-O-Y

VACANCY

- Vacancy compressed for a third consecutive 12-month period, reaching 3.2 percent in June on net absorption of 1,280 units.
- Unit availability fell in each of the region's three submarkets led by Brentwood/Westwood/Beverly Hills, where vacancy dipped 50 basis points to 2.8 percent. Leasing velocity was strongest in Santa Monica/Marina del Rey, as 650 apartments were absorbed over the past year, lowering vacancy to 3.7 percent.

3.3% increase in effective rents Y-O-Y

RENTS

- Consistent rate growth lifted the region's average effective rent to \$3,218 per month in June, a figure that eclipses the metro average by nearly \$1,000 per month.
- Home to the tightest vacancy in the region. Brentwood/Westwood/Beverly Hills recorded a 4.2 percent uptick in rent over the past year to \$3,405 per month.

\* Forecast

## LOS ANGELES METRO AREA: SAN FERNANDO VALLEY/TRI-CITIES MARKET

### MARKET OVERVIEW

#### Investment Trends

- South Bay/Long Beach represents a locale of revitalization, as older industrial properties in El Segundo are being converted into creative office space and redevelopment efforts in Downtown Long Beach are significant. These regional upgrades are bringing tech and entertainment companies priced out of Silicon Beach into the market, equating to an uptick in higher-paying job creation. A percentage of individuals filling these new positions are opting to live locally to avoid lengthy commutes and above-average rental rates elsewhere, which has demand for available increased apartments. As of June, vacancy in both South Bay and Long Beach sat in the mid-3 percent band. These rates are unlikely to shift during the second half, as supply additions are minimal in South Bay and the 735 units delivered in Downtown Long Beach are well received following a recent dearth of completions.
- Mid-size and larger complexes with an equal mix of one- and two-bedroom units accounted for the majority of deal flow over the past 12 months ending in June. In Long Beach and San Pedro, these Class B and C properties trade for \$10 million to \$20 million-plus, providing private investors and 1031-exchange buyers with mid-3 to mid-4 percent initial returns. Similar properties in beach communities can trade at sub-3 percent minimum returns, with pricing often above \$500,000 per unit.



## 2Q19 – 12-Month Period

CONSTRUCTION units completed 1.140

Y-0-Y

- Supported by the finalization of 1,500 units in Tri-Cities, supply additions rose by nearly 600 apartments over the past four quarters ending in June.
- The region's development pipeline consists of 5,330 apartments currently under construction. Woodland Hills represents an epicenter for building activity as more than 2,400 rentals are ongoing, with projects featuring an average of 300 units.



VACANCY

no

After failing 20 asis points during

the prior yearlong span, vacancy

held steady during the past 12

months, sitting at 3.3 percent in

On absorption of roughly 1,500

Burbank/Glendale/Pasadena fell

20 basis points to 3.6 percent. The

Hollywood/Encino submarket was

June.

units. vacancv in

Sherman Oaks/North

decline in vacancy.

the only section of the San

Fernando Valley to record a

•

in vacancv

Y-O-Y



#### RENTS

3.7% increase in effective rents Y-O-Y

- Unchanged vacancy and growing earnings allowed for a slight uptick in year-over-year rent growth, pushing the region's average effective rate to \$2,131 per month during the second quarter.
- The most pronounced rent gain was noted in Northridge/Northwest San Fernando Valley, where the average effective rate rose 5.1 percent to \$1.962 per month amid sub-3 percent vacancy.

\* Forecast

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# LOS ANGELES METRO AREA: SOUTH BAY/LONG BEACH

1

### MARKET OVERVIEW

#### Investment Trends

- South Bay/Long Beach represents a locale of revitalization, as older industrial properties in El Segundo are being converted into creative office space and redevelopment efforts in Downtown Long Beach are significant. These regional upgrades are bringing tech and entertainment companies priced out of Silicon Beach into the market, equating to an uptick in higher-paying job creation. A percentage of individuals filling these new positions are opting to live locally to avoid lengthy commutes and above-average rental rates elsewhere, which has increased demand for available apartments. As of June, vacancy in both South Bay and Long Beach sat in the mid-3 percent band. These rates are unlikely to shift during the second half, as supply additions are minimal in South Bay and the 735 units delivered in Downtown Long Beach are well received following a recent dearth of completions.
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## 1Q19 – 12-Month Period

CONSTRUCTION -

1,140 Units com

- Delivery volume over the past 12 months ending in June rose by 1,000 units on a year-over-year basis, driven by the finalization of 600 apartments during the second quarter of 2019.
- Entering the second half, construction is underway on 2,600 units with deliveries extending into early 2021. Approximately 60 percent of these rentals are underway in Long Beach, where ongoing projects comprise an average of 160 apartments.





#### 50 basis point increase in vacancy Y-O-Y

VACANCY

- On net absorption of nearly 1,600 units over the past four quarters, vacancy compressed to 3.6 percent in June. During the prior yearlong period, unit availability rose 20 basis points.
- Vacancy declined by 50 basis points in both Long Beach and the South Bay submarkets over the past year, falling to 3.6 percent and 3.5 percent, respectively. Class C availability is notably limited in Long Beach, entering the second half at 1.5 percent following a 190-basis-point decline.

3.1% increase in effective rents Y-O-Y

RENTS

- The average effective rent reached \$2,282 per month in June, with less than 10 percent of units offering concessions as of the second quarter of 2019. In the prior 12-month period, the average monthly rate rose 4.1 percent.
- Rent growth was most pronounced in Long Beach, where the average effective rate rose 3.3 percent to \$1,981 per month.

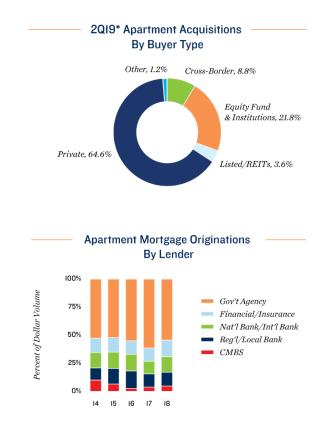
\* Forecast

## LOS ANGELES METRO AREA

#### MARKET OVERVIEW

#### **Capital Markets**

- Fed takes action to sustain economic momentum. The combination of trade disputes between the U.S. and China together with slowing European growth converged to weigh on the global economic outlook, sparking action by the Federal Reserve. To combat the restraints on growth, largely driven by uncertainty surrounding international trade, the Federal Reserve cut its overnight rate by 25 basis points and halted its balance sheet reductions, known as quantitative tightening. Though this action runs the risk of lifting inflation pressure, the Fed has communicated its willingness to let the economy "run hot." Many believed the Fed action would offer a boost to domestic markets until the trade war was escalated immediately after the Fed announcement. This new bout of uncertainty pushed the 10-year Treasury yield below 2 percent for the first time since 2016. Though domestic growth has moderated, the nation's economic foundation remains solid, headlined by the tight labor market and muted inflationary pressure. Fed officials will continue to focus on economic risks spilling over from the trade war with China, potentially calling for additional rate reductions this year.
- Abundant liquidity balances conservative underwriting. Debt financing for apartment assets remains strong, supported by a variety of lenders. However, Fannie Mae and Freddie Mac, two mainstay apartment capital sources, will step to the sidelines in the second half of the year as they reach their lending caps on market rate assets. The Government Sponsored Enterprises will remain active lenders for "uncapped business," including environmentally sustainable and affordable housing properties. A wide range of local, regional and national banks; pension funds; insurance companies and CMBS sources will remain active. All have responded to the falling interest rate climate by reducing mortgage rates, but lender spreads have widened as the 10-year Treasury rate has fallen. Given the downward pressure on interest rates, lender caution has risen, particularly for construction loans. Though lending is still available for these types of projects, investors may need to blend mezzanine debt with other capital sources until they prove out their concepts and substantially fill units. For stabilized existing assets in most major markets, financing remains plentiful.

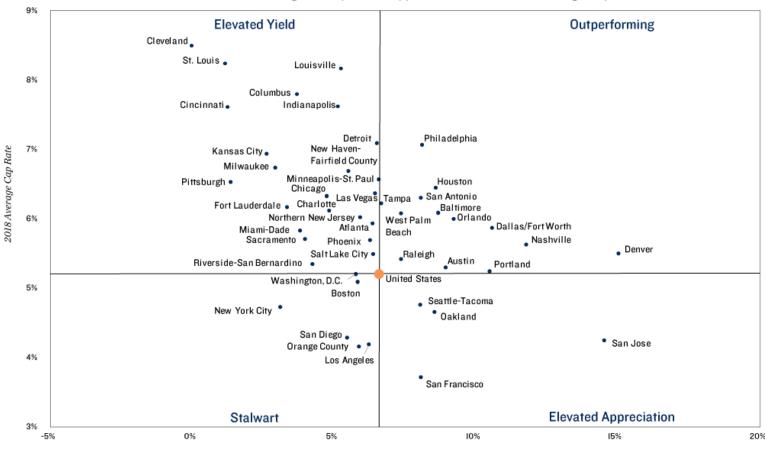


\* Trailing 12 months through 2Q19 Includes sales \$2.5 million and greater Sources: CoStar Group, Inc.; Real Capital Analytics

## 9009 BURNET AVE

### 2019 PRICING QUADRANT

Yield Range Offers Compelling Options for Investors; Most Metros Demonstrate Strong Appreciation



2008-2018 Average Price per Unit Appreciation and Current Average Cap

10-Year Annualized Appreciation\*

\* 2008-2018 Average annualized appreciations in price per unit

Sources: Marcus & Millichap Research Services; CoStar Group, Inc.; Real Capital Analytics

### 2019 PRICING QUADRANT

#### Pricing and Valuation Trends Summary

**Ten-year appreciation favors high-growth markets.** Benchmarked from the end of 2008 as the U.S. economy began its rapid tumble into recession, appreciation has generally been strongest in tech, growth and Texas markets. Because Texas experienced a much softer downturn, assets there had to recover less lost value during the growth cycle. Interestingly, markets like Denver, Nashville, Orlando and Baltimore generated stronger-than-average value gains that reflect substantive economic and employment growth. Several Midwestern markets, which were trading at cycle highs in late 2008, faced significant value loss during the recession and only recently surpassed their prices of 10 years ago.

**Capital pursues yield to smaller metros.** Although Midwestern markets have taken longer to generate appreciation relative to the near-peak pricing achieved in late 2008, they have offered investors particularly high yields. Comparatively, the Bay Area and Seattle provide low yields but have higher-than-average appreciation. The most favored primary markets, New York City, Southern California and Washington, D.C., have generated lower-than-average appreciation over the last 10 years. This reflects the flight to safety in late 2008 that kept pricing in these markets stronger than many others.

#### Average Price per Unit Range

(Alphabetical order within each segment)

\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 - \$299,999	\$300,000 - \$450,000
Cincinnati	Kansas City	Atlanta	Chicago	Los Angeles	Boston
Cleveland	Las Vegas	Austin	Denver	New York City	Orange County
Columbus	Louisville	Baltimore	Fort Lauderdale	Oakland	San Francisco
Detroit	Milwaukee	Charlotte	Miami-Dade	San Diego	San Jose
Indianapolis	Pittsburgh	Dallas/ Fort Worth	N.HFairfield County	Seattle- Tacoma	
St. Louis		Houston	Northern New Jersey		
		Minneapo- lis-St. Paul	Orlando		
		Nashville	Philadelphia		
		Phoenix	Portland		
		Raleigh	Washington, D.C.		
		Riverside- San Bernardino	West Palm Beach		
		Sacramento			
		Salt Lake City			
		San Antonio			
		Tampa-St. Petersburg			

2008-2018 Average annualized appreciations in price per unit Sources: Marcus & Millichap Research Services; CoStar Group, Inc.; Real Capital Analytics

#### 2019 NATIONAL MULTIFAMILY INDEX

### Midwest Metro Rises to Claim First Place; Coastal Markets Fill Remainder of Top Rungs

**Reshuffling changes leader.** Minneapolis-St. Paul climbed two spots to head this year's Index as sustained apartment demand kept vacancy persistently tight, allowing steady rent growth. It is the only Midwest market to break into the top 20. San Diego also inched up two notches on solid rent growth to claim second place. High housing prices and the lowest vacancy rate among major U.S. markets advanced New York City (#3) four steps, while an escalation in the vacancy rate slid Los Angeles (#4) down two places. A surge in new inventory this year will increase vacancy in Seattle-Tacoma (#5), pushing last year's Index leader down four rungs to round out the first five markets. Orlando (#6) is the only new entrant into the top 10, with Riverside-San Bernardino (#7), Boston (#8), Oakland (#9), and Portland (#10) changing places to round out the rest of the spots.

**Biggest movers shake up Index.** Neighboring Florida metros Orlando (#6) and Tampa-St. Petersburg (#12) registered the largest advances in this year's NMI, leaping 11 and nine places, respectively. In both markets, robust job growth will expand the population base, generating strong demand for apartments, cutting vacancy and producing substantial rent gains. An escalation in employment and in-migration also propelled Las Vegas (#27) up six notches. The most significant declines in the Index were posted in Northern New Jersey, Denver, Cincinnati and St. Louis. Northern New Jersey (#24) stumbled eight notches as a slowdown in employment and a rise in deliveries widened the gap between supply and demand. Another year of elevated completions will push vacancy above the national average in Denver (#21) this year, lowering the metro seven steps. Cincinnati (#40) and St. Louis (#46) each moved down six rungs due to above-average vacancy and slower rent growth. Midwestern markets dominate the last five spots in the Index with St. Louis sliding into the bottom rung.

#### Index Methodology

The NMI ranks 46 major markets on a collection of 12-month, forward-looking economic indicators and supply-and-demand variables. Markets are ranked based on their cumulative weighted-average scores for various indicators, including projected job growth, vacancy, construction, housing affordability and rents. Weighing both the forecasts and incremental change over the next year, the Index is designed to show relative supply-and-demand conditions at the market level.

Users of the Index are cautioned to keep several important points in mind. First, the NMI is not designed to predict the performance of individual investments. A carefully chosen property in a bottom-ranked market could easily outperform a poor choice in a higher-ranked market. Second, the NMI is a snapshot of a one-year horizon. A market encountering difficulties in the near term may provide excellent long-term prospects, and vice versa. Third, a market's ranking may fall from one year to the next even if its fundamentals are improving. The NMI is an ordinal Index, and differences in rankings should be carefully interpreted. A top-ranked market is not necessarily twice as good as the second-ranked market, nor is it 10 times better than the 10th-ranked market.

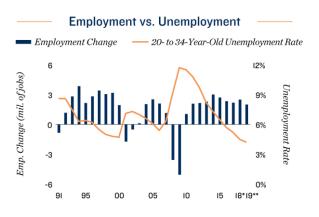
	Rank 2019	Rank 2018	'l8 Cha	-'19 inge
Minneapolis-St. Paul	1	3	4	2
San Diego	2	4	1	2
New York City	3	7	1	4
Los Angeles	4	2	*	-2
Seattle-Tacoma	5	1	*	-4
Orlando	6	17	1	п
Riverside-San Bernardino	7	9	1	2
Boston	8	6	*	-2
Oakland	9	10	1	1
Portland	10	5	*	-5
Sacramento	Ш	8	*	-3
Tampa-St. Petersburg	12	21	1	9
Phoenix	13	13	•	0
San Jose	14	12	*	-2
San Francisco	15	П	*	-4
Orange County	16	19	1	3
Fort Lauderdale	17	22	1	5
Atlanta	18	15	*	-3
Salt Lake City	19	24	1	5
Raleigh	20	18	*	-2
Denver	21	14	*	-7
Miami-Dade	22	20	*	-2
Columbus	23	26	1	3
Northern New Jersey	24	16	*	-8
Philadelphia	25	23	*	-2
Charlotte	26	27	1	1
Las Vegas	27	33	1	6
Chicago Washington D.C	28 29	25 32	4	-3 3
Washington, D.C. Houston	29 30	32 29	7	-1
Houston Dallas/Fort Worth	30	30	4	-1
Dallas/Fort Worth Detroit	31	28	-	-1
Indianapolis	32	28	7	-4
Austin	34	30	7	-3
Milwaukee	35	38	7	3
West Palm Beach	36	41	7	5
Nashville	37	35	4	-2
San Antonio	38	37	1	-1
New Haven-Fairfield	39	44	1	5
Cincinnati	40	34	, ,	-6
Pittsburgh	41	42	1	I
Kansas City	42	46	1	4
Cleveland	43	39	4	-4
Baltimore	44	45	4	
Louisville	45	43	4	-2
St. Louis	46	40	4	-6
				-

### U.S. ECONOMY

## Tight Labor Market, Waning Confidence Challenge Economic Momentum; Climate Remains Favorable

**Exceptionally low unemployment levels invigorate household formation.** Accelerated job creation in 2018 drove the unemployment rate of young adults between 20 to 34 years old to a 48-year low of 4.5 percent. With two-thirds of this age group living in rentals, they are a dominant force supporting apartment demand, and the strong job market has empowered more of them to move out on their own. Record-high consumer confidence in 2018 reinforced these positive dynamics, inspiring young adults to form new households. These trends should carry into 2019, though confidence has begun to ease back from peak levels and total job additions will likely taper. Labor force shortages will weigh on companies' ability to fill positions, creating an increasingly competitive hiring climate that pushes wage growth above 3 percent for the first time in more than 10 years. Increased compensation and rising disposable income will sustain rising retail sales and apartment tenants' ability to absorb escalating rents. However, wage gains will also place upward pressure on inflation, causing the Federal Reserve to tap the brakes on the economy by raising rates.

**Rising interest rates weigh on home sales, favor rental demand.** Inflation remained in the 2 to 3 percent range through much of last year, but increasing wage growth and the potential inflationary impact of tariffs have elevated caution at the Federal Reserve. The Fed exerted upward pressure on interest rates through quantitative tightening and by raising the overnight rate, resulting in a substantive 90-basis-point increase in mortgage rates in 2018. Higher loan rates converged with rising home prices, a shortage of entry-level homes for sale and changing lifestyle preferences to reduce home sales activity by 4 percent. The monthly payment on a median-priced home increased by \$175 last year to nearly \$1,700 per month, dramatically widening the disparity between a mortgage payment and the average monthly rent. This widening payment gap, together with tighter underwriting, has restrained young adults' migration into homeownership, reducing the under-35 homeownership rate to 37 percent, down from the peak of 43 percent in 2007. This confluence of factors will likely carry into 2019, sustaining young adults' preference for rental housing.



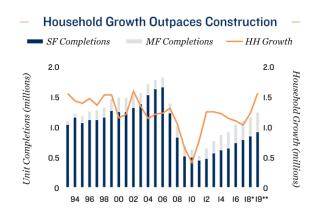


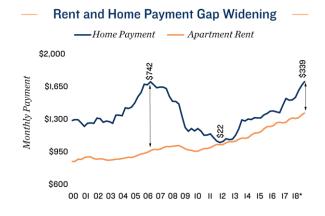
\* Estimate \*\* Forecast

### U.S. ECONOMY

#### 2019 National Economic Outlook

- Economic growth to ease as benefits of tax stimulus fade. Though consumption and corporate investment will support economic growth in 2019, trade imbalances and a likely weaker housing market will weigh on momentum. Job creation, facing an ultra-tight labor market, will slacken to the 2 million range, but wage growth should push above 3 percent.
- International trade and capital flows complicate outlook. Trade tensions with China, the strengthening
  U.S. dollar and floundering European economies could pose economic risks in 2019. Raising tariffs could
  accelerate inflation and weigh on consumption, resulting in slower economic growth. More significantly, a
  strengthening U.S. dollar could hamper foreign investment in the U.S. and disrupt international debt
  markets, increasing financial market stress.
- Federal Reserve closely monitoring inflation. Rising wages and tariffs are leading the way toward higher inflation risk, but the Federal Reserve has maintained a cautious stance, increasing short-term interest rates to ward off the trend. Long-term interest rates, however, have remained range-bound near 3 percent as stock market volatility and low international interest rates restrain upward movement. A yield-curve inversion, when short-term rates rise above long-term rates, is a commonly perceived sign of an upcoming recession, and a potential inversion could weigh on confidence levels.





\* Estimate \*\* Forecast

### **U.S. APARTMENT OVERVIEW**

## Economy Delivers Elevated Apartment Demand; Aggressive Building Nudges Top-Tier Vacancy Higher

Housing market remains tight as household formation accelerates. Steady job creation and exceptionally low unemployment will boost household formation in 2019, supporting a third consecutive year of national sub-5 percent vacancy levels. Much of the new demand will center on apartments that serve to the traditional workforce: Class B and C properties. Although new apartment completions will reach their highest level in more than 25 years with the delivery of more than 315,000 units, the new inventory largely caters to more affluent renters. As a result, Class A vacancy is expected to rise to 5.8 percent while Class B apartment vacancy remains relatively stable at 4.7 percent. The most affordable segment of the market, Class C apartments, faces strong demand and vacancy for this segment is expected to tighten to 3.9 percent, its lowest year-end level in 19 years. These trends will support consistent rent gains averaging 3.7 percent in 2019, led by momentum in secondary and tertiary markets.

**Smaller metros step to forefront.** While primary markets such as Boston, Los Angeles, the Bay Area and New York City are expected to see the largest dollar rent increases, smaller metros are generating faster increases on a percentage basis. Metros across the Southeast and Midwest in particular are generating outsize employment growth and housing demand. For the seventh consecutive year, secondary markets will lead in percentage rent growth, followed closely by tertiary markets. This reflects the concentration of new supply additions in primary markets, which is raising competition for renters and suppressing rent gains. Another important factor has been the migration of millennials to more affordable smaller cities. Many tech firms and other industries have pursued the millennial labor force to these smaller metros, boosting local job creation. In addition to having higher-than-average job growth, cities such as Orlando, Phoenix, Indianapolis and Salt Lake City are expected to generate outsize rent gains. Many investors, in pursuit of higher yields, have already expanded their search for assets in these metros, increasingly the market liquidity and boosting values.

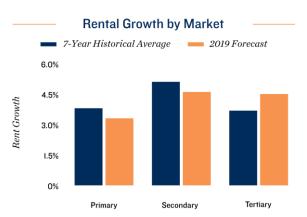




## U.S. APARTMENT OVERVIEW

#### 2019 National Apartment Outlook

- Tax reform boosts rental demand. The new tax law is having a substantive impact on rental demand as several tax benefits of homeownership have been altered. The doubling of the standard deduction to \$12,000 for singles and \$24,000 for couples means fewer homeowners will benefit from itemizing mortgage interest deductions. In addition, a \$10,000 cap on state and local taxes will reduce homeowners' ability to deduct property taxes. These changes will weigh on first-time homebuyers in high-tax states the most, keeping young adults in the rental pool longer.
- Suburbs invigorated by changing lifestyles. A surge in new inventory and much higher rents in the urban core are diverting more renters to the suburbs. As a result, vacancy in suburban submarkets nationwide remain below the rate in downtown submarkets for the third consecutive year. Millennials, now entering their late 30s, are starting to form families. As this trend plays out, the lower rents of suburban areas and the generally higher-quality schools have begun to win out over the urban lifestyle.
- Potential housing shortage despite record development. Elevated completions in 2019 will bring the total apartment additions since 2012 above 2.1 million units, a net inventory gain of approximately 13 percent over eight years. Despite this cycle's delivery of the most apartments since the 1980s, vacancy is forecast to remain at just 4.6 percent in 2019. With rising labor and materials costs, tighter lending, and a shortage of skilled construction labor available, the pace of construction should begin to ebb in 2020.





\* Estimate \*\* Forecast Sources: CoStar Group, Inc.; Real Capital Analytics

### U.S. CAPITAL MARKETS

Fed Balances International Headwinds With Domestic Optimism; Elevated Liquidity Supports Active Market

**Fed walking a tightrope.** The Federal Reserve has been battling the inflationary pressure created by wage gains and increased trade protectionism with raises of short-term interest rates and quantitative tightening. The efforts, however, have run into the stubbornly low 10-year Treasury that has not responded to the Fed's prodding. Slowing international economic growth and the exceptionally low bond yields offered by most other high-credit countries have drawn international investors to the higher yields and safety of U.S. Treasurys. International buying activity together with other factors such as stock market volatility have held U.S. long-term rates down. This combination of events has placed the Fed in an awkward position and their decision to raise rates in December has placed additional upward pressure on short-term yields. Should short-term interest rates rise above long-term rates, a yield curve inversion forms, and this is a commonly known sign of an impending recession. The inverted yield curve will weigh on confidence levels and could potentially erode consumption and stall the growth cycle. The typical onset time of a recession following an inversion is about one year, but there have been two false positives in which a recession did not follow an inversion.

**Conservative underwriting balances abundant capital.** Debt financing for apartment assets remains widely available, with sourcing led by Fannie Mae and Freddie Mac in addition to a wide array of local, regional and national banks and insurance companies. Loan-to-value (LTV) ratios have tightened, with maximum leverage typically in the 55 to 75 percent range depending on the borrower, asset and location. Lenders have been reluctant to lend on future revenue growth through value-add efforts, resulting in increased use of short-term mezzanine debt and bridge loans to cover the span until improvements deliver the planned returns. Construction lending has also tightened as developers deliver record numbers of new units into the market. Higher borrowing costs and questions about the durability of the growth cycle have widened bid/ask spreads. Rising capital costs and increased downpayments are eroding buyer yields, while sellers continue to seek premium pricing based on ongoing robust property performance.



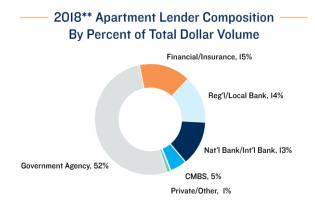


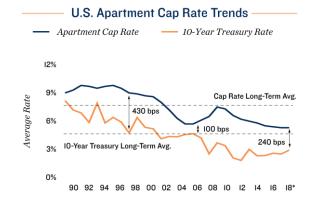
\* Through Dec. 18

## U.S. CAPITAL MARKETS

#### 2019 Capital Markets Outlook

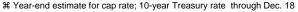
- Investors wary of interest rate surge. While the 10-Year Treasury has traded in a relatively tight range near 3 percent recently, on two occasions it has rapidly surged and stalled investor activity. The 90-basis-point jump in late 2016 and the 80-basis-point surge in late 2017 both strained liquidity, widened bid/ask spreads and stalled transactions as investors recalibrated their underwriting. Given the volatility of financial markets, investors must remain prepared for a rapidly changing climate.
- Lenders remain nimble in dynamic climate. Most lenders, particularly Fannie Mae and Freddie Mac, have adapted to the more fluid financial climate. When Treasury rates increased in the third quarter, many lenders tightened their spreads to cushion volatility. Lenders remain cautious and they have adopted tighter underwriting standards, but they are also aggressively competing to place capital and apartment assets are a favored investment class.
- Tightened yield spreads erode positive leverage. Multifamily cap rates have remained relatively stable on a macro level, with yields in primary markets flattening while secondary and tertiary market cap rates have continued to trickle lower. Rising interest rates, however, have tightened the spread between cap rates and lending rates, reducing investors' ability to generate positive leverage. Though this trend could put some upward pressure on yields, elevated capital flows into apartments will likely mitigate the upward pressure.





\* Through Dec. 18

\*\* Estimate



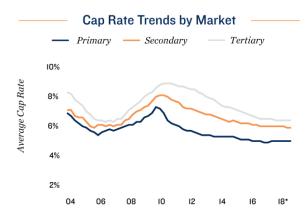
#### **U.S. INVESTMENT OUTLOOK**

Investors Consider Portfolio Strategies to Mitigate Risk, Boost Returns; Buyers Adapt to Tighter Yield Spreads

**Market diversification a key portfolio strategy in maturing cycle.** The economic expansion will remain supportive of the apartment investment market in 2019, though buyers' and sellers' expectations will likely need to adjust to a rising interest rate climate and the possibility of downside economic risk. Stock market volatility and prospects of a flattening yield curve will weigh on sentiment and induce elevated caution, but the underlying performance of apartments remain positive. Strong demand drivers supporting long-term yield models will counterbalance much of the market volatility, encouraging investors to look beyond any short-term turbulence. While the bid/ask gap could widen for transactions in primary locations where the spread between interest rates and cap rates is narrowest, capital could pursue yields to suburban locations as well as secondary and tertiary markets. The spread in average cap rates between primary to secondary markets has tightened to approximately 80 basis points, with an additional 80-bassis-point yield difference between secondary and tertiary markets. The yield premium offered by smaller metros, together with the market diversification it brings, should offer investors more durable yields on a portfolio basis.

Influx of non-traditional capital could invigorate transaction activity. Sales of apartment assets have remained relatively stable at elevated levels for four years, and the trend should carry into 2019 as new capital enters commercial real estate. Tax reform, particularly the ability to defer and reduce capital gains from other investment types by placing the gains into an opportunity fund, has the potential to draw new capital into real estate. In addition to the initial opportunity fund investments into properties located in opportunity zones, a domino effect could ensue as the sellers of that property seek to reinvest into other property types through 1031 exchanges. This influx of new capital could offset a natural slowing of sales generally experienced in a maturing growth cycle. Another tax rule change that could affect investor behavior is tied to the new depreciation rules. Investors may apply accelerated depreciation to the personal property of new acquisitions identified by using a cost-segregation study. In doing this, investors can fully expense property such as HVAC systems, furnishings and security systems in acquired properties, thereby boosting the cash flow in the early years of ownership.



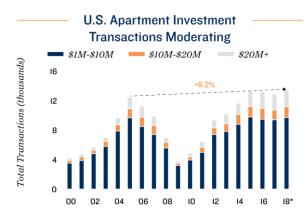


\* Through 3Q

## U.S. INVESTMENT OUTLOOK

#### 2019 Investment Outlook

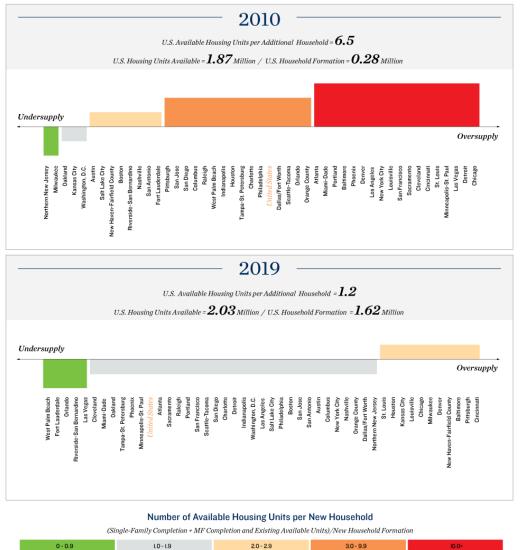
- Pursuit of yield drives capital beyond the core. As multifamily yields have compressed, an increasing
  portion of "mobile capital" acquiring assets priced over \$15 million has migrated to secondary and tertiary
  markets. Whereas in 2010 nearly 60 percent of the dollar volume was focused in primary markets, in 2018
  the share of capital inverted with 60 percent of the capital flowing to secondary and tertiary markets. This
  trend will likely be sustained in 2019.
- Portfolio diversity increasingly important to private investors. A range of localized risks such as natural disasters, metro-level economic downturns, and the rise of state or metro-level policy decisions such as rent control have inspired investors to more carefully consider geographic diversification.
   Following the spate of recent hurricanes across Texas and the Southeast as well as the recent Proposition 10 vote in California, interstate buyer activity has accelerated.
- Increased investor caution may elevate expectation gap. Stock market volatility, rising interest rates, trade tensions and the implications of a flattening yield curve will weigh on buyer sentiment and inspire increasingly cautious underwriting. Sellers, focusing on positive performance metrics, may price assets more aggressively and the resulting expectation gap could weigh on transaction timelines.





## Supply/Demand Profile

## Housing Demand Growth Outpacing New Supply



Sources: Marcus & Millichap Research Services; Moody's Analytics; RealPage, Inc.; U.S. Census



### HISTORICAL HOMEOWNERSHIP TREND

Decline in Homeownership Underpins Lowering Apartment Vacancy

Eight-Year Change 2010-2018



Sources: Marcus & Millichap Research Services; U.S. Census

Millichap & Millichap

## HISTORICAL HOMEOWNERSHIP TREND

## Top 10 Markets by Homeownership

Eight-Year Change 2010-2018

Lowest Homeownership	2018 3Q	2010 3Q-2018 3Q Apt. Vacancy Basis-Point Change
Los Angeles-Long Beach- Anaheim	47.3%	-180
New York-Newark-Jersey City	48.8%	-140
Austin	54.0%	-80
San Francisco-Oakland	54.1%	-40
San Jose	54.4%	-20
Orlando	55.4%	-430
Miami-Fort Lauderdale- West Palm Beach	57.0%	-100
Las Vegas	57.2%	-410
San Diego	59.3%	-200
Seattle-Tacoma	61.3%	-120
U.S.	64.4%	-220

Highest Homeownership	2018 3Q	2010 3Q-2018 3Q Apt. Vacancy Basis-Point Change
Detroit	74.2%	-430
New Haven-Milford	70.4%	0
Cleveland	69.5%	-130
Pittsburgh	69.5%	-150
Sacramento	69.5%	-230
Minneapolis-St. Paul	68.9%	-190
Philadelphia	68.5%	-140
St. Louis	68.3%	-120
Nashville	68.1%	-60
Phoenix	67.4%	-510

## Created on September 2019

POPULATION	1 Miles	3 Miles	5 Miles
2023 Projection			
Total Population	72,942	317,327	741,219
2018 Estimate			
Total Population	72,074	315,196	733,792
2010 Census			
Total Population	70,085	302,873	705,820
2000 Census			
Total Population	64,486	288,096	673,781
Daytime Population			
2018 Estimate	41,433	261,583	700,195
HOUSEHOLDS	1 Miles	3 Miles	5 Miles
2023 Projection			
Total Households	19,050	90,354	221,192
2018 Estimate			
Total Households	18,577	88,219	215,487
Average (Mean) Household Size	3.87	3.52	3.33
2010 Census			
Total Households	17,963	84,038	205,415
2000 Census			
Total Households	16,972	81,890	199,372
Growth 2015-2020	2.55%	2.42%	2.65%
HOUSING UNITS	1 Miles	3 Miles	5 Miles
<ul> <li>Occupied Units</li> </ul>			
2023 Projection	19,050	90,354	221,192
2018 Estimate	19,285	90,886	221,462
Owner Occupied	4,835	40,035	96,826
Renter Occupied	13,743	48,184	118,661
Vacant	707	2,666	5,975
Persons In Units			
2018 Estimate Total Occupied Units	18,577	88,219	215,487
1 Person Units	13.09%	17.31%	19.59%
2 Person Units	16.21%	20.80%	22.71%
3 Person Units	16.52%	16.56%	16.53%
4 Person Units	19.27%	17.31%	16.52%
5 Person Units	15.37%	12.25%	10.91%
6+ Person Units	19.55%	15.77%	13.74%

Source: © 2018 Experian

Marcus & Millichap

## DEMOGRAPHICS

HOUSEHOLDS BY INCOME	1 Miles	3 Miles	5 Miles
2018 Estimate			
\$200,000 or More	2.00%	3.28%	4.24%
\$150,000 - \$199,000	2.66%	4.84%	5.32%
\$100,000 - \$149,000	9.48%	13.52%	13.96%
\$75,000 - \$99,999	10.21%	12.70%	12.88%
\$50,000 - \$74,999	15.59%	17.61%	17.59%
\$35,000 - \$49,999	14.29%	13.77%	13.41%
\$25,000 - \$34,999	13.24%	10.51%	9.97%
\$15,000 - \$24,999	15.24%	11.72%	11.04%
Under \$15,000	17.29%	12.04%	11.58%
Average Household Income	\$57,213	\$72,548	\$77,400
Median Household Income	\$39,262	\$52,829	\$55,804
Per Capita Income	\$14,831	\$20,450	\$22,879
POPULATION PROFILE	1 Miles	3 Miles	5 Miles
Population By Age			
2018 Estimate Total Population	72,074	315,196	733,792
Under 20	32.85%	27.40%	26.52%
20 to 34 Years	26.56%	24.44%	24.66%
35 to 39 Years	7.81%	7.18%	7.12%
40 to 49 Years	12.79%	13.38%	13.45%
50 to 64 Years	13.38%	16.76%	17.19%
Age 65+	6.60%	10.85%	11.07%
Median Age	29.57	33.78	34.21
Population 25+ by Education Level	·		
2018 Estimate Population Age 25+	42,462	204,963	481,979
Elementary (0-8)	21.07%	15.70%	14.04%
Some High School (9-11)	14.82%	11.95%	10.98%
High School Graduate (12)	25.05%	25.51%	24.22%
Some College (13-15)	14.88%	17.42%	18.46%
Associate Degree Only	4.07%	5.96%	6.44%
Bachelors Degree Only	12.31%	14.70%	16.03%
Graduate Degree	2.28%	4.64%	5.87%
Population by Gender			
2018 Estimate Total Population	72,074	315,196	733,792
Male Population	50.95%	50.07%	49.97%
Female Population	49.05%	49.93%	50.03%



#### Population

In 2018, the population in your selected geography is 72,074. The population has changed by 11.77% since 2000. It is estimated that the population in your area will be 72,942.00 five years from now, which represents a change of 1.20% from the current year. The current population is 50.95% male and 49.05% female. The median age of the population in your area is 29.57, compare this to the US average which is 37.95. The population density in your area is 22,937.58 people per square mile.



#### Households

There are currently 18,577 households in your selected geography. The number of households has changed by 9.46% since 2000. It is estimated that the number of households in your area will be 19,050 five years from now, which represents a change of 2.55% from the current year. The average household size in your area is 3.87 persons.



#### Income

In 2018, the median household income for your selected geography is \$39,262, compare this to the US average which is currently \$58,754. The median household income for your area has changed by 28.95% since 2000. It is estimated that the median household income in your area will be \$44,193 five years from now, which represents a change of 12.56% from the current year.

The current year per capita income in your area is \$14,831, compare this to the US average, which is \$32,356. The current year average household income in your area is \$57,213, compare this to the US average which is \$84,609.



#### Race and Ethnicity

The current year racial makeup of your selected area is as follows: 37.40% White, 3.82% Black, 0.14% Native American and 12.71% Asian/Pacific Islander. Compare these to US averages which are: 70.20% White, 12.89% Black, 0.19% Native American and 5.59% Asian/Pacific Islander. People of Hispanic origin are counted independently of race.

People of Hispanic origin make up 76.92% of the current year population in your selected area. Compare this to the US average of 18.01%.



### Housing

The median housing value in your area was \$417,938 in 2018, compare this to the US average of \$201,842. In 2000, there were 4,668 owner occupied housing units in your area and there were 12,304 renter occupied housing units in your area. The median rent at the time was \$545.

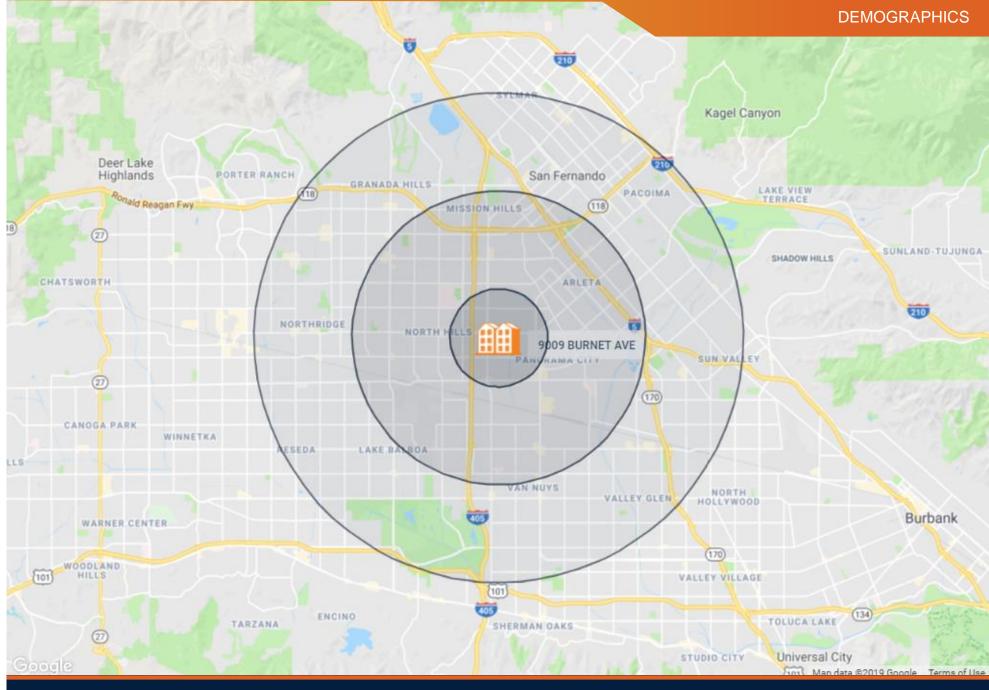
JOBS					

#### Employment

In 2018, there are 8,538 employees in your selected area, this is also known as the daytime population. The 2000 Census revealed that 39.91% of employees are employed in white-collar occupations in this geography, and 60.25% are employed in blue-collar occupations. In 2018, unemployment in this area is 5.58%. In 2000, the average time traveled to work was 35.00 minutes.



## 9009 BURNET AVE



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